

The HARMAN logo consists of the word "HARMAN" in a white, bold, sans-serif font, centered within a dark blue rectangular background.

Press Release

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HARMAN's JBL Professional PRX700 Series Redefines Premium Performance for Portable PA Loudspeakers

Bryan Bradley, GM, HARMAN Professional Loudspeaker Group: "The PRX700 Series demonstrates JBL Professional's ability to deliver world-class technology at all price points, so that all customers have access to the best loudspeaker technology in the industry."

NORTHRIDGE, California – Delivering an unprecedented combination of power and mobility, HARMAN's JBL Professional today introduced the PRX700 Series portable loudspeakers. The next generation in JBL's market-leading PRX portable PA line, the PRX700 Series offers massive improvements in power, SPL and connectivity.

"The PRX700 Series not only resets the standard for quality and portability, but also allows users to create the precise system they need from a high-performance family of full-range and subwoofer models," said Andy Flint, Senior Manager, Portable PA Marketing, JBL Professional. "Each model is designed for specific applications, but integrates seamlessly with one another, offering a multitude of choices when tailoring a system to specific needs. In particular, the new PRX710 and PRX715XLF models offer customers even more options than ever before."

The PRX700 Series comprises seven new models: the PRX710, 10-inch, 2-way multipurpose loudspeaker; the PRX712, 12-inch 2-way multipurpose loudspeaker and floor monitor; the PRX715, 15-inch, 2-way full-range main system/floor monitor; the PRX725, 15-inch, 2-way bass reflex loudspeaker; the PRX735, 15-inch, 3-way full-range main system; the PRX715XLF, 15-inch, self-powered bass reflex subwoofer system; and the PRX718XLF, 18-inch self-powered bass reflex subwoofer system.

All PRX700 Series loudspeakers are powered with highly efficient 1500W Class-D amplification, guaranteeing maximized speaker and amplifier performance, which translates into ample power, accurate dynamics and sonic purity. The PRX700 Series models feature new Differential Drive® woofers that provide better heat dissipation, lower power compression and higher dynamic range versus conventional single-coil designs, resulting in better sound quality and higher SPL. In addition, the PRX700 woofers use magnetically saturated pole-pieces and an aluminum shorting ring, which significantly reduces nonlinear distortion.

The PRX700 Series features JBL's patented waveguide technology, providing excellent coverage throughout the system's bandwidth. The sound is smooth and consistent without hotspots, so control is optimized. All models offer coverage of 90 degrees (horizontal) x 50 degrees (vertical), with the exception of the PRX710, which features coverage of 100 degrees (horizontal) x 60 degrees (vertical).

The input panel on the full-range models (PRX710, PRX712, PRX715, PRX725, PRX735) offers a variety of features for maximum flexibility and control, highlighted by two balanced XLR-1/4" combination inputs and two unbalanced RCA inputs. Other features include a signal presence LED for each channel, selectable system EQ (Normal and Boost for 710, 725, 735; Main and Monitor for 712, 715); a Mic/Line switch for channel 1 and Ground Lift for CH2.

The input panel on the low-frequency models (PRX715XLF and PRX718XLF) also offers a wealth of options, including: a Signal Presence LED for each channel; a Polarity button; a Pass Thru button for Hi Pass or Full Range; a balanced XLR-1/4" combo input for channels 1 and 2; balanced XLR Loop Thru output connectors; and a front LED On/Off button.

The PRX700 Series is ideal for traveling musicians, DJs and sound companies, thanks to a variety of tour-tested, road-worthy features. All PRX700 cabinets are built from a combination of 25 mm (on the top and bottom for added rigidity) and 18 mm, strong, lightweight poplar plywood made structurally sound with tongue and groove joints (compared to competitive models that use 15mm plywood). The cabinets also feature JBL's tour-proven DuraFlex™ finish, a dent-resistant 16-gauge steel grill, and lightweight glass-filled nylon handles to ensure strength and durability. In addition, rigging points, pole sockets and vulcanized feet promote easy setup and total versatility.

“With the new PRX700 Series, superior sound, power and connectivity while on the move is possible for virtually any application and scalable for any budget!” Flint concluded.

HARMAN (www.HARMAN.com) designs, manufactures, and markets a wide range of audio, lighting and infotainment solutions for the automotive, consumer, and professional markets. It is a recognized world leader across its customer segments with premium brands including AKG®, Harman Kardon®, Infinity®, JBL®, Lexicon®, and Mark Levinson®, and leading-edge connectivity, safety and audio technologies. The company is admired by audiophiles across multiple generations and supports leading professional entertainers and the venues where they perform. More than 25 million automobiles on the road today are equipped with Harman audio and infotainment systems. Harman has a workforce of about 14,300 people across the Americas, Europe, and Asia and reported sales of \$4.4 billion for the fiscal year ended June 30, 2012.

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